

NORTHBRIDGE
HIGH SCHOOL LIBRARY

DATE ADDED _____

ACCESSION NO. _____



The **WHITIN**

PROFILE

NOVEMBER 1964



The WHITIN PROFILE

W

Published for Employees and their
Families by Whitin Machine Works,
Whitinsville, Mass.

NOVEMBER, 1964

Vol. XVII, No. 11

NORMAN A. WRIGHT..... *Editor*
LAWRENCE M. KEELER... *Associate Editor*
G. F. McROBERTS.... *Contributing Editor*
MALCOLM PEARSON... *Plant Photographer*

THE WHITIN PROFILE is a Member of the
Massachusetts Industrial Editors Asso-
ciation which is affiliated with the Inter-
national Council of Industrial Editors.

Printed in U.S.A.

There Is Nothing Permanent Except Change

A century ago there were only 300 occupations from which to choose. Today there are over 30,000. New job opportunities are the result of progress, and progress is change.

The only alternative to change is decay, a dry rot that spreads like a plague and drains the goodness out of everything it touches.

The speed of change today is a thousand times faster than at any other period of our history. Since change by itself is neither good nor bad it requires a cool head to judge the benefits and the losses.

Because change is certain the best we can do is plan for it. The conveniences we enjoy today at home and at work have displaced a "convenience" of fifty years ago. Somewhere a factory that built the old "convenience" stands idle and employees must be retrained and relocated.

Our grandfathers had sharp words for those new fangled gas buggy drivers: "Get a Horse." Thank goodness, they weren't taken seriously or we might still be driving horses.



WHITIN PERSONALITY

CAMILLE R. GUILBERT, Foreman of Department 427, was born in Woonsocket, R.I., October 3, 1933. He attended Woonsocket schools and graduated from Mt. St. Charles High School in 1950.

For three years he worked at a variety of jobs in Woonsocket textile mills. Before coming to Whitin in October 1956, he worked also for three years in the heat treating department of a Pawtucket machine shop.

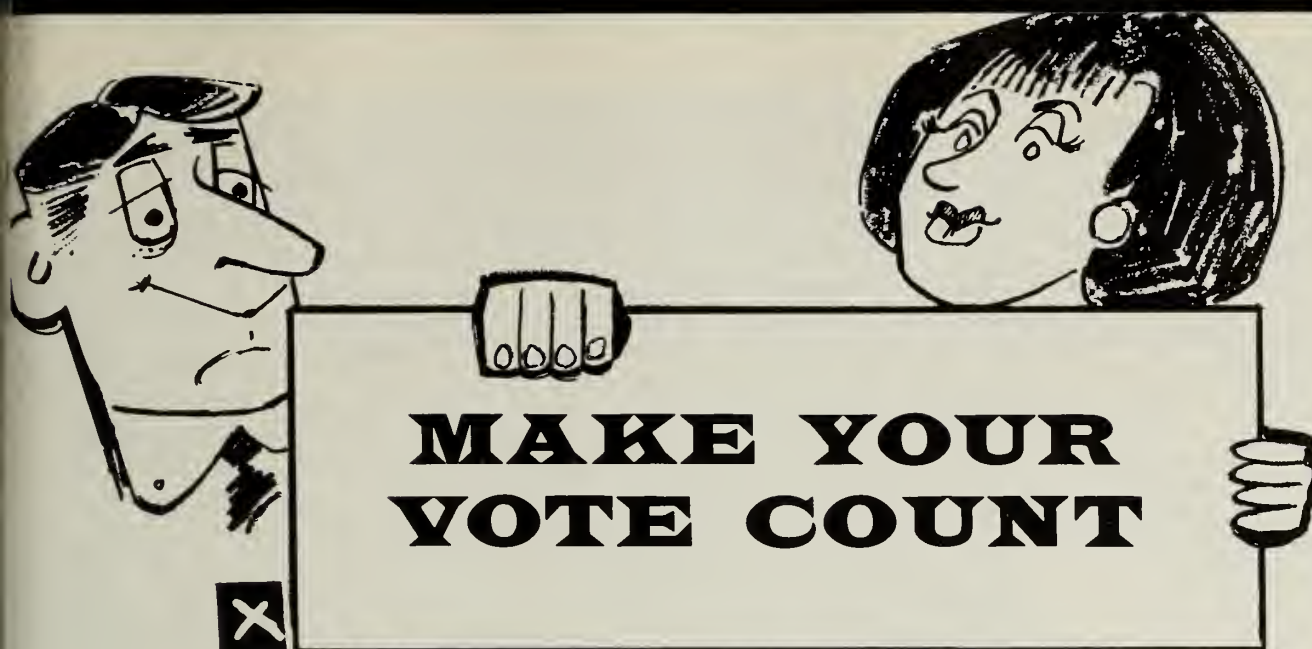
He was first employed at Whitin as a drill operator in the department where he is now the foreman. On October 15, 1962, he was appointed assistant foreman of Department 427 and on September 1, 1963 was promoted to foreman.

He has charge of 55 men and three women who manufacture small parts for printing presses, duplicators, spinning frames, twistors, Foster winders, Muller winders, and J. D. Ferry food processing machines.

He is married to the former Helen D. Rypysc of Woonsocket. They have three daughters, Judy 7, Therese 5, Patricia 1, and a son, Edmond, 4 years of age. They reside at 20 Rebekah Street, Woonsocket.

Cam's special interests include gardening, bowling and fishing. He also enjoys being a spectator at football games, baseball games and other sports. He is a member of the Knights of Columbus, Woonsocket Council.

FRONT COVER—In recognition of Edward Kane's 50 years of continuous service at Whitin, he was presented a wrist watch at the Senior Employees' Banquet, in the auditorium of the Northbridge High School, October 7. Shown admiring Ed's new watch are three other senior employees with a total of 130 years of service. Pictured from the left are Gertrude Barlow, 41 years; Susanna Gusney, 45 years; and Katherine Kearnan, 44 years.

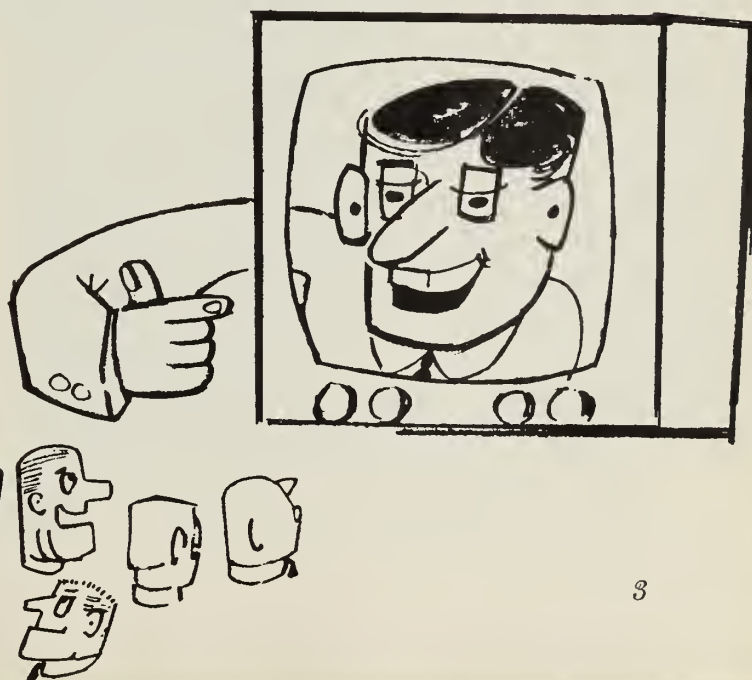
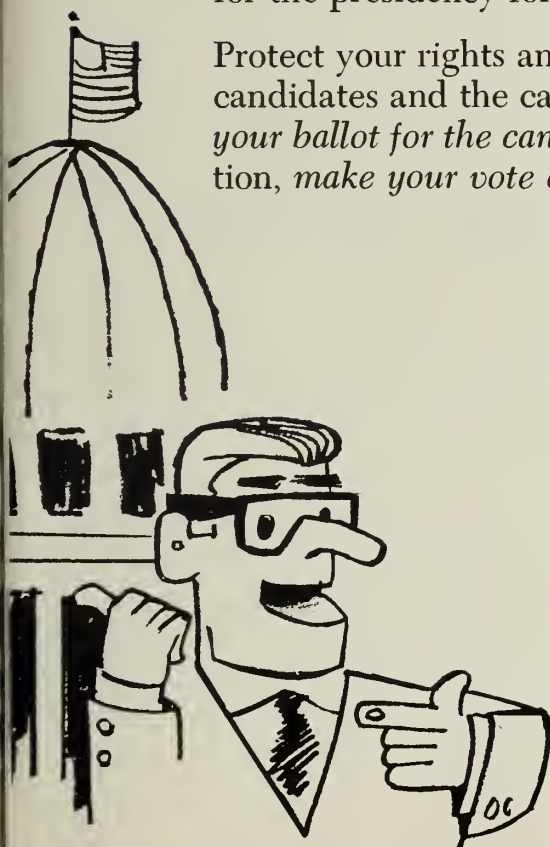


From the very beginning of these United States, our people have battled, bled, and died for the right to choose their own government. Many have given their lives to create and defend your ability to vote as you see fit. They have granted you the right to voice your opinions—without fear of reprisal—at the election polls. It is your responsibility to preserve this right by exercising it.



Statisticians estimate that there will be on November 3rd 110 million Americans of voting age, with 10 million casting a vote for the presidency for the first time.

Protect your rights and your liberty by being informed on the candidates and the campaign issues. *Go to the polls and mark your ballot for the candidates of your choice.* In this 1964 election, *make your vote count* on November 3.





Whitin senior employees have a record of continuous service which is believed to be unequalled by any other company in the country. Total time accumulated by Old Timers exceeds 14,000 years

PRESIDENT GARRETT PREDICTS SUCCESSFUL FUTURE FOR WHITIN

AT THE Senior Employee Banquet, in the Northbridge High School Gymnasium, October 7, a group of active and retired Whitin veterans representing 14,000 years of continuous service with the Company, were reassured by President Norman F. Garrett that the Whitin Machine Works is an expanding organization.

After extending a warm welcome to the Old Timers and congratulating them on their many years of faithful service, Mr. Garrett, in speaking of Company activities, said that orders for textile machinery have been booked more heavily in recent months than at any time during the last four or five years. He stated

that in the last month or two Whitin had crossed over from a loss position to a profit position. He pointed out, however, that with the increase in business Whitin is in great need of skilled help.

In reflecting on the future, Mr. Garrett stated that Whitin's world-wide reputation as a manufacturer of top quality machinery, the increased interest in Whitin products in the growing South American countries and Whitin's plans for the development of new products should result in dynamic growth for the Company. This, he felt, would also mean increased growth and prosperity for Whitinsville and the surrounding communities.



Norman F. Garrett, President, congratulated Albert J. Charbonneau and presented to him a wrist watch in recognition of his 50 years of continuous service at Whitin

— **MORE** ▶

Mr. John G. Reed, newly elected Vice President and General Manager of the Whitinsville Division, was introduced by Mr. Garrett. In the course of his remarks, before presenting the 40-year service pins, Mr. Reed said, "I have had an opportunity during the last two weeks to look the plant over and meet many of you. I am very impressed with what I've seen. Obviously, as a new employee, I am interested in the growth of the Company and all signs seem to point to a successful future. I am very proud to be a member of the team at Whitin."

Norman F. Garrett presented wrist watches to two Whitin veterans who recently completed 50 years of continuous service with the Company, Albert J. Charbonneau, recently retired, and Edward M. Kane of Machine Maintenance. G. Denton Simmons, of the Plant Engineer's staff, another half century veteran, was on vacation.

Those who joined the ranks of the 40-year men this year were Fred Baker, Arthur Dufries, Frederick W. Dexter, George West, Francis L. Joslin, Joseph E. Branigan, George F. McRoberts, Archie L. Ledue, John R. Spencer, Katchadoor Bedoian, Benjamin Tjaarda, Joseph J. Ratty, Edward J. Duggan, William Brouwer, Ernest E. Conrad, and Philip T. Larsen, Sr.



George West, Coordinator of Patents, receives congratulations and a 40-Year Service Pin from John G. Reed, Vice President and General Manager of the Whitinsville Division



New group of Whitin employees to join ranks of 40-year men were, front row, from the left: Francis L. Joslin, Joseph E. Branigan, George West, Ernest E. Conrad, John R. Spencer; second row, Benjamin Tjaarda, Arthur Dufries, William Brouwer, Fred Baker, Joseph J. Ratty; third row, Frederick W. Dexter, Edward J. Duggan, Archie L. Ledue, and Philip T. Larsen, Sr. Unable to attend were George F. McRoberts and Katchadoor Bedoian



Four fast moving acts of vaudeville climaxed the evening's activities. On the left, Marcelli & Janice in a tight wire act, started the show off with a display of unusual talent. On the right, Victor "Muscles" Romasco offered his services to the acrobatic team of Ray Romaine & Clare. Even Dick Lane, Assisant Principal of the Northbridge Senior High School, decidea to assist Vic's attractive partner



NEW MEMBERS OF HALF CENTURY CLUB

G. Denton Simmons was born in Warren, Maine on June 21, 1894. He came to Whitinsville in 1910 and lived with his uncle. He worked as a carpenter on the local Methodist Church as well as on the Whitinsville Social Library. He started to work for the Shop in January, 1914, was made assistant foreman in the Carpenter Shop in 1920 and foreman in 1942. In 1943, Denton was given the added responsibility of the supervision of maintenance on all Company owned tenements. He is presently foreman of construction and maintenance on Company owned property outside the plant. He is married, has a daughter and four grandchildren. His favorite recreation is golf and has been a member of the Whitinsville Golf Club for 30 years. He is one of two members to achieve the distinction of getting two-holes-in-one. He lives at 90 High Street, Whitinsville.

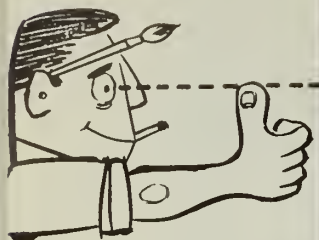


Edward M. Kane, Department 461, was born in Whitinsville on February 27, 1899. He started to work in the Freight House in June of 1914 and a year later was transferred to the Tool Job and was assigned to Department 411 as a maintenance man. He has worked continuously in this capacity since that time. He is married, lives at 16 C Street in town. He has four grandchildren. He has been a substitute patrolman on the Northbridge Police Force since 1936. His hobbies are fishing and flower gardening.



Albert J. Charbonneau, retired, was born in Spencer, Mass., on March 13, 1899. He started to work on the Roll Job in 1914 for George Gill. Later he transferred to the Brush Job and then to the Metal Pattern Job under Charles Stuart. He was the first supervisor on the Milling Job when a night shift was started for the first time. From 1942 until his retirement he was a Router in the Production and Methods Departments. He is married and lives at 161 East Street in town. His hobbies are amateur radio, photography and working around his home.





THE DON'T CARE AGE

Condensed from an address by Clinton E. Frank, Clinton E. Frank, Inc., before the Western States Advertising Agencies Assoc., Los Angeles, Reproduced in "The Advertisers Digest."

I WANT TO explore with you a widespread attitude that is well on its way to spoiling our own lives and those of our children. It's an attitude which destroys the usefulness of individualism in every profession, every business, every income group.

It affects persons of every age, but is emphatically worse among those of us who were born during the last 40 years or so. But the attitude spreads, because it is contagious and, sadly, even the oldest, most mellow of us fall victim to its evil influence. If we must give it a label, let's relate the attitude to the times in which we live and say this is the "Don't Care Age."

In many ways, in many areas of life, we find that people have simply stopped caring. We have stopped caring about what we do. We have stopped caring about how well we do it. We have stopped caring about what we can do for people. We have stopped caring about what we put into a product, and care only for what we can get out of it.

What are some symptoms of the "Don't Care age?"

There is the mechanical product advertised to have permanently lubricated bearings which were never lubricated in the factory at all because an assembly line worker didn't care about his craft, because an inspector didn't care about his company's promises, and because a factory manager didn't care about his employer's integrity.

There is the new school building—constructed at what seems to be incredibly high cost to the taxpayer—that reveals cracked walls, blistered paint and rippled floors six months after its dedication.

There is the giant missile designed to catapult American lives to the moon that can remain earth-bound—at an added cost of millions—because workers who don't care discarded cigarette butts and candy wrappers to clog tiny valves and cause malfunction.

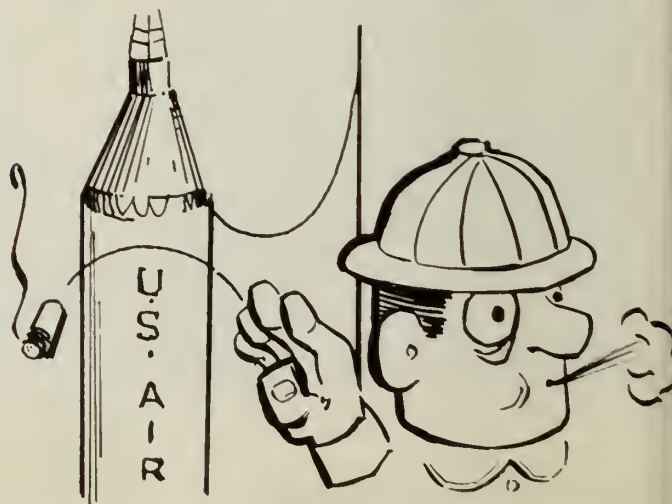
Remember that canned stew your wife used to bring home? It tasted darn good the first time you tried it. Plenty of tender beef. Nice sweet carrots and onions. But not for long. Over the years the price went up while the beef dwindled and the onions shrank, until one day you said to your wife "Don't buy that stuff any more."

The "Don't Care Age" shows up in other places, too. Consider government: Justice is defeated by judges who show poor judgment. Citizens are left unguarded by cops who would rather play robbers. We are no longer indignant at stories of public officials who use their power primarily to build bank accounts for themselves.

In our own daily lives we're swamped by the "Don't Care" attitude. Sales clerks don't know if there's another size, if it comes in other colors, how it should be cleaned, how long it should last, how it works or why it is better. They merely take orders, and the products they should be selling are only props which the customer must fit into his own idea of what will fill his need.

The advertising business, unhappily, is in the "Don't Care Age," too. We see it at work when we find advertising that gratifies the agency man's ego and ignores his client's need.

We see it in advertising that is afraid to sell, or





ashamed to tell its story. We see it in advertising that misleads, produced by advertising men who expect credit for never saying anything that is false, but who avoid saying the truth about inferior goods and specious prices.

But how about the coin of "Don't Careism?" Does it have another side? Certainly there's another side, with an answer so simple, so obvious, we keep forgetting it's there. Turn the coin over. What does it say? It says: "Care more."

"Why hell," you say, "there's nothing revolutionary about that." And I say you're wrong: it is revolutionary to care more.

We've all been around long enough to recognize there is nothing like a guy who really knows his business—who treats it with enthusiasm, and who recognizes that honest success is a lot of hard work, not just a fast pass in front of the client's eyes.

Worthwhile results are seldom achieved overnight. Let us, therefore, keep in mind the "Care More" idea every day, everywhere in every phase of our own work and in all our day-to-day handling and treatment of people whoever they may be.

It doesn't cost a penny. It takes only a little effort. It can make all the difference in the world to us and to our companies. The best part is that it is completely individual. No one can order or legislate this concept.

How can we identify the "Care-More" attitude? Where should we find it? What should we look for? As to where, it's simple. Everywhere! There's no one who can't put more care into his work.

Here's what you should look for in the people with the "Care-More" attitude:

You'll find an art director who gets involved with advertising problems, not just the glories of graphics. You'll find an account executive who does his homework so that he has more than just a passing knowledge of the clients' business, products, and problems.

You'll find a copywriter who digs deep until he finds the selling idea that really works. You'll find a

research man who follows facts to a conclusion, but who never leads his conclusion to facts. You'll find a secretary who worries herself into a tizzy 'til she knows for sure that important message reached her boss.

Caring more about our work—with concern for the results for others—will have important effects on our own lives. What can we expect to achieve by caring more? What results can we look for?

- By showing we care more, we will cement more firmly enduring relationships with our customers.

- We will gain greater respect for our own abilities, skills and craftsmanship from clients, fellow agencies and suppliers.

- We will do more things right, more often.

- We will build a growing loyalty among the people with whom we work.

- We will be better prepared and more able to honestly offer our services to new prospects. And we will win more customers simply because we will be better.

- We will earn more money. Our companies will produce more profit and a better return.

Earlier I pointed out that the "Care more" attitude is revolutionary. This has always been true. Industrial revolutions, political revolutions, economic revolutions, revolutions of all kinds are started and won by people who care more. People who don't care either go down the drain or manage to barely survive without having known the thrill and satisfaction of participating fully in the events of their own time.

Wise old John Adams, who knew a thing or two on the subject, said the American Revolution began when the first English settlers landed on these shores. Revolutions take time and hard work. But when no one cares, they don't happen.

Robert Frost said: "... nothing is true except as a man and men adhere to it—live for it, so to spend themselves on it, to die for it."

"Caring More." This can be our answer to the "Don't Care Age."



WHITIN ANNUAL SALES MEETING



The 1964 Product and Sales Conference was attended by sales representatives from the company's branch offices, company officials, personnel from Product, Sales, and Marketing Services Departments, staff members of Research, Development, Engineering, and Manufacturing Departments as well as key personnel from the Foster Machine Division

THE ANNUAL PRODUCT and Sales Conference of the Whitin Machine Works was conducted at the Pleasant Valley Motel and Country Club, September 20 to September 24, 1964.

The primary purpose of the conference was to acquaint the company's sales personnel with new developments, techniques and products.

The speakers, and the subjects covered, were J. H. Bolton, Jr., Review of Past Performances and Forecast of Sales; W. A. Newell, Dr. Z. Szaloki, C. W. Palm, John R. Lash, R. W. Rawlinson, F. M. Johnson, and M. B. Chace, present products and future product plans; G. F. McRoberts, Preview of Greenville Show and Public Relations; E. G. Morrett, Advertising that Works; F. W. Roberts and J. Osgood, Research and Development Status Report; R. I. Dalton, Jr., and C. R. Brussee, "TV" Contest Awards and Accomplishments; V. E. West, Financial Aspects of the Company; R. F. Waters, Report on Stretch Yarn Machinery; W. J. Dunleavy, Service and Erecting; T. K. Brown, Order Processing; E. M. Kennedy, Report on Whitin International; M. W. Keeler, Trade Relations; P. H. Farmer, Foster Products; D. Longmuir, Management Meetings, and Labor Relations; S. L. Duffett, Mill Surveys; R. M. Jones and G. D. Curtis, Budget Seminars; J. R. Sanderson, Market Research Reports; A. O. Roy, Synthetic Filament Sales; C. W. Adams, Manufacturing Reports; F. O. Rizer, Manufacturing Lead Time; and Victor Delisle, Quality Control Procedures.

The program committee was headed by J. H. Bolton, Jr., Vice President, Marketing, assisted by William A. Newell, Manager, Product Department;

Robert I. Dalton, Jr., of Charlotte, North Carolina, Vice President, Domestic Sales; and C. Roger Brussee, Manager, Marketing Services.

The sessions were attended by company officials and personnel from Product, Sales, and Marketing Services Departments, and additionally by staff members of the Research, Development, Engineering, and Manufacturing Departments. Sales representatives from the company's branch offices in Charlotte, N.C., Greensboro, N.C., Belmont, N.C., Atlanta, Ga., and Spartanburg, S.C., were present as well as key personnel from the Foster Machine Division.



Winners of the recent special Sales Contest for making the most effective presentation of Whitin's "A Look at the U. S. Textile Industry Through 1970": from the left, R. K. Clement, Greensboro, a clock radio; O. G. Murphy, Atlanta, black and white TV; R. W. Dunn, Spartanburg, color TV (winner). R. I. Dalton, Jr., second from the right, presented awards



Norman F. Garrett, President, is presented Boy Scout award by Institutional Representative Joseph Gouvin, of Research and Development Division

WHITIN RECEIVES SCOUT AWARD

THROUGH the years, the Whitin Machine Works has received awards in recognition of achievements in a wide variety of civic and industrial activities, but one award which is particularly prized by the Company was received recently from a group of boys in St. Patrick's Boy Scout Troop 150.

The award, which was presented to President Norman F. Garrett, by Joseph Gauvin, Institutional Representative, was in appreciation of the Com-

pany's interest and support in the local Boy Scout program.

Whitin has always aided and encouraged scouting, which places emphasis upon character development, citizenship training, and physical fitness.

Other local Boy Scout units include the Village Congregational Church Troop 155, St. Peter's Church Troop 145, and several cub pack troops. Whitin sponsors Sea Scout Ship 112.



St. Patrick's Boy Scout Troop 150. Pictured in the back row, left end, are Committeeman George Mills, Assistant Scoutmaster George Jones, Assistant Scoutmaster Raymond Achorn. On the right end of back row, left to right are Scoutmaster Leo Boufford, Assistant Scoutmaster Leon Dudo, and Committeeman James McAuliffe

ATF INTRODUCES NEW WEB OFFSET SERIES



ATF 1500 Series Web Offset Publication Press

AMERICAN TYPE FOUNDERS, Whitin subsidiary, has announced a new series of heavy-duty web offset perfecting presses—the ATF 1500 Series—which are claimed to be the fastest 38" web offset units ever designed. According to ATF, printing and folding speeds for the new series are rated to 1500 feet per minute, unprecedented production standards for high-quality lithography on coated papers.

Designed for high-volume production of multi-color magazines, mercantile and industrial catalogs, books, high-quality newspaper supplements and coated-paper advertising lithography, presses in the 1500 series can be equipped with from 2 to 6 high-speed perfecting units, capable of printing from 4 to 12 wet or dry offset plates simultaneously. Available cutoff sizes are 24 and 45½". Standard

web width is 38", other widths available to order.

A 4-unit press of the 45½ x 38" size, using only 1 web of paper, can produce 32 four-color magazine-size pages (or 64 digest-size or 16 tabloid-size pages) with every turn of the cylinders—an output that would normally require 2 webs and a minimum of 8 printing units on standard magazine presses, or 2 separate runs on standard 4-unit single-web equipment.

According to ATF, the increased production capacity on the new presses is the result of a proven folding principle, previously available only on custom-engineered presses.

According to ATF, manufacture of the 1500 series is already in process and the first press will be delivered in early 1965.



Lena M. Honna
Spindles
25 Years



William Greenwood
Top Rolls
25 Years



Harold Buma
Mfg. Planning Engineering
25 Years



Donald L. McKenzie
Development Planning
25 Years



Hugh Currie
Production Processing
25 Years



Honor Roll

August-September, 1964

25 Years

Simone Roy, Top Rolls
Donat E. Jacques, Spindles
Robert B. Kendall, Winder Engineering
Eugene J. Kurowski, Rov., Small Parts
R. Marjorie McCallum, Purchasing
John H. Cunningham, Jr., Gen. Supt. Staff

20 Years

Nelson I. Bartlett, Wood Patterns
Eleanor M. Dorsey, Industrial Relations
George Gigarjian, Electrical Maintenance
Agnes M. Picard, Cast Iron Cleaning
Harold Pierce, Spinning & Twister Stores
Joseph A. Roy, Steel Cut-Off and Storage
William A. Smith, General Machining
Angela Zanchetti, Whitin International Limited

15 Years

Thad J. Froncyak, General Accounting

10 Years

William L. Arnett, Punch Press
Nicholas DeHaas, Jr., Apprentices
Armand L. Plouffe, Control Accounting

5 Years

James G. Adams, Foundry
Chester Banks, Foundry
Robert Barnett, Inventory Control
Roland J. Brisson, Large Planers
Constance M. Campo, Production Processing
Ernest L. Cardin, Cast Iron Cleaning
David Chenevert, Spinning Erecting
Kenneth F. Cutty, Millwrights & Structural Steel & Foundry Maintenance
Adeline Desmarais, Inventory Control
Ernest F. Esposito, Data Processing
Ronald E. Faford, Pattern Storage
Robert Gabrielson, Product Engineering
James Gellatly, Comber Erecting
James L. Hazzard, Foundry
John B. Kelliher, Sr., Product Development
Walter T. Kurowski, Polishing
Edgar C. Lambert, Gear Cutting
Robert J. Laplante, Spindles
Philius J. Paquin, Painting & Sanitation
Joseph Paravano, Foundry
Rene Plasse, Foundry
Eugene E. Poznanski, Product Engineering
Joseph G. Saad, Gear Cutting
Robert K. Trasavage, Product Development
Americo Vicca, Steel Fabricating & Tin Cyl.
James W. Walker, Foundry
Henry Williams, Foundry
Howard R. Worthington, Development Construction

News Roundup

WHITINSVILLE GOLF CLUB

FOUR BALL LEAGUE TEAM STANDING AT END OF REGULAR SCHEDULED SEASON

Place	Team	Points Won	Points Lost	Place	Team	Points Won	Points Lost
1.	Palmer's Co-Captains: C. Malkasian G. Thomas	35½	18½ Season Sched- uled Winner		Armour's Co-Captains: R. Young J. Hanna Sarazen's	25½	28½
2.	Venturi's Co-Captains: L. Verrier J. Malcus	33	21	7.	Co-Captains: J. Page K. Meader Hogan's	25½	28½
3.	Harney's Co-Captains: R. Rawlinson H. Cant	30	24		Co-Captains: C. Carr J. Sneiderman	25½	28½
4.	Demaret's Co-Captains: L. Roy C. Shaw	29½	24½	8.	Player's Co-Captains: J. Horniak C. Clarke	24	30
5.	Smith's Co-Captains: T. Bisson F. McCool	28	26	9.	Nelson's Co-Captains: J. Janakowski W. Crawley	23½	30½
6.	Hagen's Co-Captains: J. Lyons W. Bouchard	27	27	10.	Snead's Co-Captains: A. Broadhurst J. Kane	17	37

Calvin Hubbard Presented Award

Calvin P. Hubbard, Product Cost Estimator, has received the Most Valuable Member award from the Worcester Chapter of National Association of Accountants.

The Most Valuable Member award is presented to the Chapter member who has significantly contributed to the success of the Chapter by publishing educational and professional papers, by serving as a discussion leader at an educational seminar, by encouraging and guiding new members, and by continuing attendance at scheduled meetings.

Cal is a member of long standing and has served as a Director and in other official capacities in the Chapter.

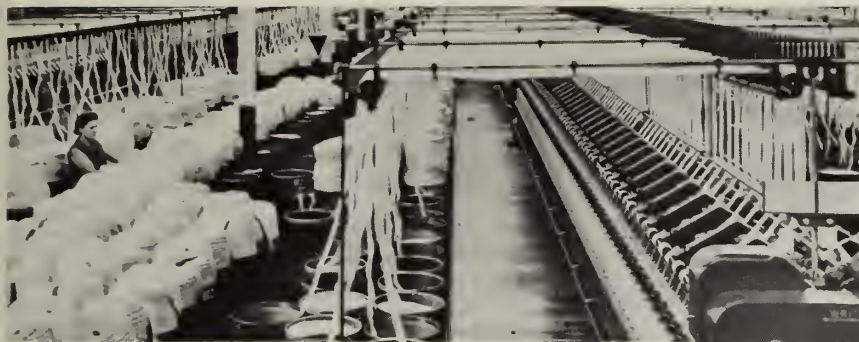
Whitin Monarch Spinning for Economical Production of Tufted Yarns

Hand-in-hand with the phenomenal growth in demand for coarse denier yarns by the tufted carpet industry, has been the use of economical high-speed, high-production, large-package spinning frames for the production of such yarns.

Whitin pioneered in this field with the introduction in 1955 of the heavy duty Whitin Monarch Spinning frame. Since that date, scores of these frames



The schedule winner of the Whitinsville Golf Club 1964 Four Ball League was the Palmer Team, front row, from the left, Victor Romasco, William McNeill, Thomas O'Connell; back row, Charles Malkasian and George Thomas. Center photo—On the winning play-off team, the Harneys were, front row, William Taylor, Henry Cant, Richard Rawlinson; back row, Dutton Alden and John Cunningham. On the right, the play-off runner-up team, Venturi, included, front row, James Malcus, Jack Jowett; back row, Larry Verrier and Everett Johnston. Denton Simmons was absent



Whitin Monarch Spinning Frames produce 75 per cent of yarn used in tufted carpet industry

operating in dozens of mills in this country and Canada are producing more than 75% of the industry's annual requirements.

While the Monarch Spinning frame is used predominantly in the preparation of tufted rug or carpet yarns, its flexibility also appeals to mills processing drapery, upholstery, bulky-knit and paper-maker felt yarns.

The ruggedly constructed Whitin Monarch Spinning frames are truly the work horses of the coarse denier yarn industry. Their functional design, high-speed, low-maintenance operation and flexibility are producing for this fast growing segment of our industry many of the millions of pounds of yarn required at competitive cost levels.



Edward Mark, 8-year-old son of elevator operator Ed Trosavage, made his first Holy Communion in St. Patrick's Church in Moy

"MEN DO NOT FAIL, THEY GIVE UP"

Many of us are still waiting for a lucky break. Or we enjoy telling about some misfortune that happened to prevent our advancing as we should.

It's been said, "Men do not fail; they give up trying."

How easily some of us give up our dreams. Yet history is full of cases where men have met one obstacle after another, and then came out ahead.

ABRAHAM LINCOLN is one of the best examples of a man who refused to stop fighting for what he wanted. He suffered not one, but many blows to his career as well as his personal life.

He failed in business in 1831; was defeated for the Illinois Legislature in 1832; again failed in business in 1833; his sweetheart died in 1835; he had a nervous breakdown in 1836; was defeated for Speaker of the House in 1838; was defeated for Elector in 1840; defeated for Congress in 1843; again was defeated for Congress in 1848; was defeated for the Senate in 1855; defeated for Vice President in 1856, and was defeated for the Senate again in 1858.

* * *

BUT IN THE face of failure, Abraham Lincoln became President of the United States in 1860. His contributions in that office are a matter of record.

Granted, some people are gifted with more ability than others. But often the less gifted person who sets goals for himself and is willing to work toward them goes farther up the ladder. Concentration and effort are, in themselves, qualities in great demand on any job.

You never know your real abilities and potential until you try again and again.



MYSTERY PHOTO—Roger O'Keefe, of the Tool Job, on the left, was the October mystery. The picture of the drummer boy, on the right, was taken in 1908 in Uxbridge

4 Retire at Whitin

Kenneth K. Stairs, 39 years

Elmo E. Pickering, 23 years

David A. Demarais, 15 years

Romeo Surprenant, 9 years

In Memoriam

David C. Clark, 64, died in his home on Orchard Street, South Grafton, on September 26. He was a machinist at Whitin for 43 years before retiring May 17, 1964.

Eli Mooradian, 71, died September 10. He was employed at Whitin for 41 years before retiring in 1956. He was an Army veteran of World War I, and a resident of Whitinsville for more than 60 years.

Isadore J. Labelle, 77, died in the Whitinsville Hospital on September 4. He was a resident of Northbridge and was employed at Whitin for 29 years prior to his retirement 12 years ago.

Benjamin E. Varney, 68, of Whitinsville, died in his home on Spring Street, on September 20. Prior to his retirement 2 years ago, he was a machinist at Whitin for 15 years.

Charles H. Newton, 84, of East Douglas, died on September 20. He was a Whitin employee for 50 years prior to his retirement.

SNEEZES



SPREAD DISEASES!